

Coalition Against Counterfeiting and Piracy

In 2004, the U.S. Chamber of Commerce formed the Coalition Against Counterfeiting and Piracy (CACCP) to fight the growing threat that intellectual property (IP) theft poses to the economy, jobs, and consumer health and safety.

Today, CACP has grown into a broad-based business coalition with more than 700 members, making it the largest group of its kind. It is committed to promoting awareness of the negative impact of counterfeiting and piracy—in both the physical and online environments—and finding real solutions by working with governments, industries, labor unions, academics, opinion leaders, consumers, and other allies.

2011 Goals

- Fight counterfeiting and piracy online, including working with Congress to successfully enact legislation to cut off rogue websites.
- Advance legislation that secures dedicated resources for IP enforcement and strengthens IP rules. Specifically, CACP supports legislative measures that would accomplish the following: (1) increase IP-dedicated resources throughout various enforcement agencies; (2) expand the U.S. government's IP attaché programs; (3) improve government tools to hold Special 301 violators accountable; and (4) enhance criminal penalties for illegally streaming copyrighted content.

Major Initiatives

Rogue Sites Legislation

Rogue websites—those sites dedicated to the theft of IP through trademark counterfeiting and copyright piracy—cost the American economy billions of dollars, deprive American creators of their livelihoods, and pose serious health and safety risks to consumers. From fake pharmaceuticals that kill to the theft of movies and music that put people out of work and expose consumers to identity theft and malicious viruses, these sites break the law and prey on unsuspecting consumers.



The Combating Online Infringement and Counterfeits Act was introduced in the U.S. Senate on September 20, 2010, by Senators Patrick Leahy (D-VT) and Orrin Hatch (R-UT) and garnered bipartisan support from 18 co-sponsors. This legislation would provide the Department of Justice (DOJ) with an expedited process to cut off websites that are dedicated to selling counterfeit goods and/or pirating copyrighted materials.

CACP was instrumental in advocating for this legislation and will continue pressing Congress to introduce and pass legislation to address the rogue site issue. Learn more about CACP's efforts at www.fightonlinetheft.com.

PRO-IP Act

In June 2007, CACP released the Campaign to Protect America, an extensive set of recommendations to help our government reduce counterfeiting and piracy. Many proposals from the Campaign to Protect America were subsequently reflected in the PRO-IP Act (P.L. 110-403), which was signed into law in October 2008 and represents a critical step in helping the federal government better fight counterfeiting and piracy.

CACP has continued to urge the U.S. government to fully implement the PRO-IP Act through the following:

- **Release of National IP Enforcement Strategy**—In June 2010, pursuant to the PRO-IP Act, the U.S. Intellectual Property Enforcement Coordinator (IPEC) released America's first-ever National IP Enforcement Strategy, marking a major step forward in our efforts to combat counterfeiting and piracy. The strategy was unveiled by Vice President Biden, and the event spoke volumes about the plan's importance to the American economy.

- **Additional Funding for IP Enforcement at the State, Local, and Federal Levels**—Since the PRO-IP Act was signed into law, CACP has helped secure \$8 million for new FBI agents to investigate IP cases, \$2 million for U.S. Attorneys to prosecute them, and \$20 million in federal grants to enable state and local law enforcement assistance in addressing IP crimes. In September 2010, DOJ announced almost \$4 million of awards to state, local, and tribal IP enforcement agencies and prosecutors. We will continue to advocate for funding of these programs.

Join CACP Today

CACP sponsors and hosts many training events across the country and produces educational materials, including the Intellectual Property Protection and Enforcement Manual: A Practical and Legal Guide for Protecting Your Intellectual Property Rights.

CACP members receive program updates and invitations to CACP and partner events. CACP membership is free. To learn more or to sign up to be a member, visit www.thecacp.com or e-mail counterfeiting@uschamber.com.

Coalition Against Counterfeiting and Piracy
1615 H Street, NW | Washington, DC 20062-2000 | counterfeiting@uschamber.com
www.thecacp.com